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www.linkedin.com/in/
antonioprocoppio (LinkedIn)
www.newmediasolutions.ch
(Company)
www.mymy.it (Company)
www.intargetgroup.net (Company)

Top Skills

Usability
Application Architecture
Technology Trends

Languages

Spanish (Limited Working)
English (Full Professional)

Certifications

Architetto sistemi ISO 56002 di
gestione dell'innovazione
Advanced Google Analytics
The digital re-invention of Insurance
AWSome
Exploring and Preparing your Data
with Google BigQuery

Antonio Procoppio

CEO - Digital-Hub Startup Speedup
Lugano Metropolitan Area

Summary

E-business activator: business expertise coupled with technology background.

Specialties: startup, technology trends, application architecture, web usability.

He began his career as a code developer, later becoming responsible for software development and computer consultant for various companies.

In 1997 he founded Next Systems, high-tech company dedicated in software development, which in 2000 became NewMedia Solutions, managing over 300 projects in 15 years of activity.

In the last years he was in charge of several projects for the Lastminute.com group, now he's CTO of Intarget Group srl (digital marketing) and CEO of Digital Hub, startup accelerator.

Education:

Bachelor degree in Information Technology at the CEFRIEL center of the Politecnico di Milano
Software Engineering at the Open University (UK)
MBA Master Business Administration from Bologna Business School (University of Bologna)
Corporate Finances at SDA Bocconi Milan.

Experience

Digital-Hub Startup Accelerator
4 years 9 months

CEO
September 2016 - Present (4 years 9 months)
Pisa

Co-founder & CEO
September 2016 - Present (4 years 9 months)
Pisa Area, Italy

The accelerator focused on digital ideas that can become a real business

Innovation Manager

November 2019 - Present (1 year 7 months)

Ated ICT Ticino

Mentor for "Fu-turismo" hackaton

October 2020 - Present (8 months)

Lugano, Ticino, Switzerland

<https://www.fu-turismo.ch/en>

Collaboratively explore the potential of positive transformation that tourism can bring, thus contributing to a better quality of life for all.

intarget

10 years 10 months

Country Manager Switzerland

August 2015 - Present (5 years 10 months)

Consultant

August 2010 - September 2015 (5 years 2 months)

Technology advisor

i-arena srl

Co-founder & Board Member

June 2014 - Present (7 years)

Milano

In Insurance Arena I manage all the Digital Marketing activities.

Insurance Area is an B2B important marketplace dedicated to the insurance market

Tutelio ®

Board member

November 2018 - Present (2 years 7 months)

Pisa Area, Italy

B Heroes

Start-up Mentor

September 2019 - Present (1 year 9 months)

Italy

Start-up mentor, pitch evaluation, investments

SiamoSoci

Co-founder of SiamoSoci srl - The crowdfunding platform

June 2011 - Present (10 years)

What SiamoSoci does?

We are a search engine that allows investors to find companies which include the business.

We allow unlisted companies to raise capital from private investors to fund growth.

We let investors access to all information necessary to evaluate and select companies to bet on .

We broaden the base of potential investors.

We facilitate the capital raising process, we make it faster and more successful.

A rating system based on objective criteria allows to value the reliability of the information.

We facilitate the capital raising process, we make it faster and more successful.

We facilitate the communication among the parties and the monitoring of investments.

MYMY.IT

CEO

October 2005 - Present (15 years 8 months)

Realization of solutions on line; Digital Startup support

WHAZZO srl

Co-founder & Partner

June 2014 - Present (7 years)

Cinema, sport, theater, concerts, festival, show, events: the one-stop APP where you can find all the opportunities for Rome and soon Paris

Garanteasy

Co-founder

March 2016 - Present (5 years 3 months)

Milan

<http://it.garanteasy.com/>

Piramide.NET

Partner

September 2007 - Present (13 years 9 months)

Business Technology Consultant

FPLab srl

Co-founder - Tech advisor

November 2013 - Present (7 years 7 months)

Bologna Area, Italy;

Founder of Fast Prototyping LAB

<http://www.fastprototypinglab.com/>

Cultur-e | Digital Media

Technology Consultant

November 2018 - May 2020 (1 year 7 months)

Rome Area, Italy

FriendsMAPP - VipMAPP

Co-founder & Partner

April 2014 - March 2017 (3 years)

Chiasso

FriendsMApp is the app which allows you to find friends around you easily. Facebook, Instagram, Twitter and Foursquare: the more social networks you'll connect to #friendsmapp, the more the app will be able to find friends around you!

<http://www.friendsmapp.com>

VipMApp is the APP to follow your preferred VIP!

<http://www.vipmapp.com>

E-Travel District

Co-founder

May 2016 - September 2016 (5 months)

Milan

<http://www.etraveldistrict.it/>

lastminute.com

Project Manager CRM - Consultant

February 2013 - August 2015 (2 years 7 months)

Chiasso

Management of the CRM project of the group

Consulting

YouCV srl

CTO

July 2008 - July 2015 (7 years 1 month)

Newmedia Solutions

CEO

July 2000 - December 2013 (13 years 6 months)

Web agency for startups and active companies

E-Office360 Srl

CTO

May 2011 - November 2013 (2 years 7 months)

Education

Bologna Business School

MBA, Master Business Administration · (2002 - 2005)

HRD Consulting di Roberto Re

Self Branding, Personal Awareness and Self-Improvement · (2013 - 2013)

HRD Consulting di Roberto Re

Change Management · (2013 - 2013)

HighConsulting

Master Eureka, Coaching, Communication, Memory · (2013 - 2013)

HighConsulting

Master Eureka, Time management · (2013 - 2013)